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**Leak**

**YOUNG J.R.**

**ALSO INSIDE: Young J.R. | Brian Wallace  
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Recession Tour Guide**

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**To the ones that make this all possible;**

Welcome to another exciting edition of Midwest Leak Magazine! This month, as you can see, we have a special section devoted entirely to the Recession Tour which will be sweeping the Midwest for the next couple of months. The tour features Young Jeezy, Lil' Boosie, Ron Browz and DJ Prostyle. Check for exact information about the tour's stop in your city at [www.therecessiontour.com](http://www.therecessiontour.com).

We've also featured a gentleman by the name of Yung Ro that has been bouncing around from city to city trying to make the people feel his St. Louis flavor. If you haven't seen him yet, I'm sure he'll be coming to a city near you soon with a crowd of girls following him and dancing to his new single "Donk Dat."

Speaking of going city to city, I would like to give a special thanks to all of my reps that have been grinding hard spreading Midwest Leak to the masses in their cities. I've listed states next to the names of the reps in the staff section so if you're in one of those places reading this, they deserve all the credit! You may even be reading this in a place where I don't have a resident rep thanks to the dedication of some of my travelling staff. Mr. Clarence Thompson and Pimp G recently came on board to help in the Gulf Coast and Florida respectively. Teddy and Mr. Indiana of the Big Engine Entertainment crew took Midwest Leak with them to the red carpet of the Grammys in California recently. Thanks to everyone for helping the movement!

As we all know, Thanksgiving is not the only time of giving thanks. Especially around these parts. Midwest Leak Magazine gives thanks to the ones that made it happen for this music thing once a year in the form of "The DJ Issue" which will be coming next month. We will feature Tony Neal, CEO of the Core DJs on the cover this year and many of his fellow DJs will be featured inside. Ad space is still available, so call me! Also, coming in April, the Core DJ Retreat special edition.

**Le'Deana Brown**  
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Top: Englon, Lauren, Paris, Nichelle  
 Bottom: Sade, Le'Deana, Angel

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**EXCLUSIVE**

OJ da Juiceman talks to Bswift about Gucci Mane's jail time & Soulja Boy's swagger jacking

photo by: Ms. Rivercity



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## Young JR

By Lindsey Taylor

Up-and-coming artist Young J.R., Demetrius Gordon Jr., does not consider the rap game child's play. Although he is young, 14 years old, he has done more to establish a name for himself than some twice his age.

Young J.R. has ambition and goals and makes it a point to be successful even though he is just starting out. He has already made an impact in the music industry with his breakthrough single "I CU Lookin' Lyke Yeaaaa," featuring Lil Boosie. He has become a hit on local radio and has made his way into the local club scene in Waukegan, IL where he was born.

In his own locale he is well known and his persona is growing to become more recognized all over the South and other areas. He started at the age of 11 writing lyrics for other artists until he gained the connections to jump start his own career. Now he performs his own music.

J.R. began learning the ropes to the industry before he started trying to break into it because his father, CEO of DUV Entertainment, Demetrius Gordon Sr. showed him the in's and out's at an early age.

"There has been a history of music in my family. My cousins rap, so my dad put the money behind them and that is how the label started," Young J.R. says. "After a while he kept putting money into people and losing money and he thought 'I might as well lose money to my son than to anyone else' so I started doing shows."

To date his dad hasn't lost any money with the budding artist. What makes Young J.R. so special?

Not only is he still in school maintaining a 3.7 grade point average but he has a smart head on his shoulders in regards to his future.

"I make time to do my school work and homework everyday. I'm going to college no matter what. I have to go to college," he says. "I will be a Gator."

He also writes all his own songs with no ghost writer, to top he eventually wants his own clothing line or if that doesn't work out he has football, which he says is his first love, to fall back on.

And, although he seems to be making his way into the music biz easily he has had issues growing up. He was raised by his father and grandmother but he says that his mother did try to be as involved as possible.

"[Now] she comes to as many shows as she can, she supports me," he says.

He also says that his mother has impacted how he makes his daily decisions; because of her independence he has the same go-get-it attitude. He also was instilled with the work, work ethic and told by his mother and father that practice makes perfect.

That attitude has landed him performing opening-acts for bigger names such as Twista, Plies, T.I., Lil' Wayne and many others.

"I do me, that's all I can do is be me and keep my head up and stay focused."

With all his big dreams and goal setting he is still dealing with making his style unique. He has been compared to other young rap artists like Soulja Boy and Lil' Bow Wow but he says he takes those comparisons as motivation to make his own personal style.

"My songs are different than other music. I like party songs that I can dance to," he says. "My songs are about everything. I write about teenage issues and just what I'm around. I don't say nothing that I haven't seen or heard or done. There's no point. It's not me."

Abstract Entertainment Group presents the Men Of Business M.O.B mixtape "Sitting The City on Fire" will be out March 7,2009 featuring big key and Young Guap and Duce. Look for that on I-Tunes and on the streets near you!

Also, the album "The Life We Livin" is due to be released April 7, 2009 so look for that on line at I-Tunes Rhapsody and Napster and at Nap Town Music.

Go on line to [www.Hot963.com](http://www.Hot963.com) for a chance to see the Men Of business perform in Orlando Florida. You can also get more information by going to [www.myspace.com/kdubke317](http://www.myspace.com/kdubke317) and checking the blogs.

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# Pac-Man

# DJ Kaos

On his second go around in less than a year, Pac-Man has released his new mixtape, "The Come Up" mixed by DJ Jay-O and is already working on something new. "The Come Up" is the follow-up CD after "I Can Hook You Up" which he says received a good response from listeners. For this reason, he plans to follow a similar recipe while displaying his constant artistic growth with his music.

Again, this mixtape will be released in a chopped and screwed format mixed by his new resident DJ, DJ Kaos. Pac-Man feels that it's always important to be versatile in order to appeal to the masses. He upholds this belief from his appearance, to his sound to the presentation of his music.

"I don't believe in just sitting my music down in a store and waiting on people to pick it up. I like to be in the streets passing them out hand to hand," said Pac-Man. He believes that everyone is different and sometimes putting a face to the name and the music might make people feel him a little bit better.

Pac-Man will be performing at the Ugly Monkey in downtown Indianapolis on March 11.

Contact:  
 Myspace.com/pacstarthetrackstar  
 Or pacstarthetrackstar@gmail.com  
 317-435-2638

Known for years as a member of Dragged Up DJs, DJ Kaos is back on the scene, but without the classic turtle emblem chain around his neck.

"I left Dragged Up because it was time for me to brand my own name, not someone else's," said DJ Kaos.

The departure has since left has prompted to become more versatile in his mixing.

"I'm trying to get away from doing everything chopped and screwed. Everyone doesn't like that kind of music. I've been doing more slow mixtapes lately," said DJ Kaos.

His "Slow Motion" rhythm and blues mixtape series just released a new installment and fans can expect them to keep coming in the future months.

"I recently became the in house DJ for Paper-chaser Entertainment," said DJ Kaos. I grew up with Pac-Man and I know that we will work well."

For those that still like to listen to their music slow, there's no need to worry as DJ Kaos won't stop chopping and screwing music completely.

His newest project will be the chopped and screwed version of Pac-Man's "The Come Up."

Contact:  
 princekaos@yahoo.com  
 317-332-5095

# Young Ro



*Seventeen-year-old CEO Young Ro is not relying on the reputation of his city to build his name or falling into the trend of letting a catchy hook be his only hit. His plan is to be in it for the long haul and he's following his father's entrepreneurial blueprint for success.*

**You're a solo artist, but you used to be a part of a group right? What happened with that?**

I used to be a part of the Wildboyz. We were pushing and he kinda wanted to do his own thing. I still talk to Kodak, he's just doing his solo thing.

**Tell me about the first song you put out**

It was "VIP" featuring DeAndre Perryman from American Idol. The single was aimed for the ladies. As I was pushing it I was in the studio a lot with the Trackboiz and the Trackstarz. Parboy helped me come up with "Donk Dat" which is my single now. The support from my city is good. We are pushing in other markets. We are playing in twelve other markets.

**While a lot of people complain about coming out of the Midwest, is coming out of STL really so bad being that you've had so many artists paving the way?**

I don't think it's hard, but it is hard work. I look at it kinda like most of the time music speaks for itself. It's about grinding. We started at the club and then went to the radio mix shows. From there it was up to my fans requesting my songs.

**"I'm a fan of my fans.  
They make me who I am"**

**Do you have any mentors paving the way for you in this rap music?**

I'm the CEO of my label. I have my own artists, so my mentor is stemming more from business than music. That would be my father, Roland. He's owned Black Pearl Tattoos for over 14 years. He gamed me up. He's my mentor.

**I know your father said something about you hitting the strip clubs with the song. You been sneaking in the clubs?**

I'm 17. Really, I've been focusing on a high school tour, but the strip clubs picked up on it from the radio.

**How many times have you been mistaken for Lloyd?**

Never! Not once. I haven't gotten compared to anyone. I ran across from Bigga Rankin when I went to Atlanta and he said my look is one of a kind. He said I'm different and I stand out.

**Are a majority of your fans females?**

I would say the majority of my fans are my generation. The college age and younger. If a guy wouldn't want to watch a girl dance to my song, he's got some problems.

**Are you having any YouTube contests?**

We are looking for groups to create a dance to "Donk Dat" to be the official dance for the video.

**So you're actually going to let your fans create your official dance?**

I trust them because I am a fan of my fans. They make me who I am. I'm grateful for them.

**Myspace.com/WildBoyzBP  
YouTube: YungRoBP  
Facebook: Roland Page**

## Brian Wallace of Radio One

Everything is not handed to people, success requires hard work. Radio One Indianapolis's Brian Wallace is a testament to this. Starting off as a DJ, Wallace carried crates and worked his way up the ladder in the radio industry. He's done jobs he's enjoyed and jobs that weren't the most fun in order to gain experience.

Along with working different positions in and many places comes a vast network and many memories that have grown and followed Wallace throughout his lifetime. A fond memory he shared was one of people that have come after him in his climb up the ladder.

"I used to have an intern when I worked at a radio station in the south. One day I got a call from an old friend and he asked me if a certain artist sounded familiar....that artist was my old intern and is now known as Juvenile," remembered Brian.

He has since gone on to watch many people he's worked with work hard and become successful artists. He's also seen some people that didn't work as hard to become what they could have.

"Presentation is very important. Artists also need to know how to come up with a hit that's going to be as strong as their first single."

*On Midwestleak.com check out more from Brian Wallace' and his tips to presenting your music for radio review.*



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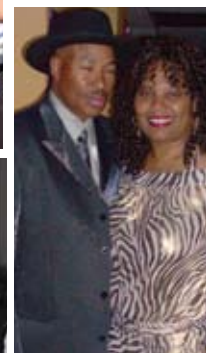
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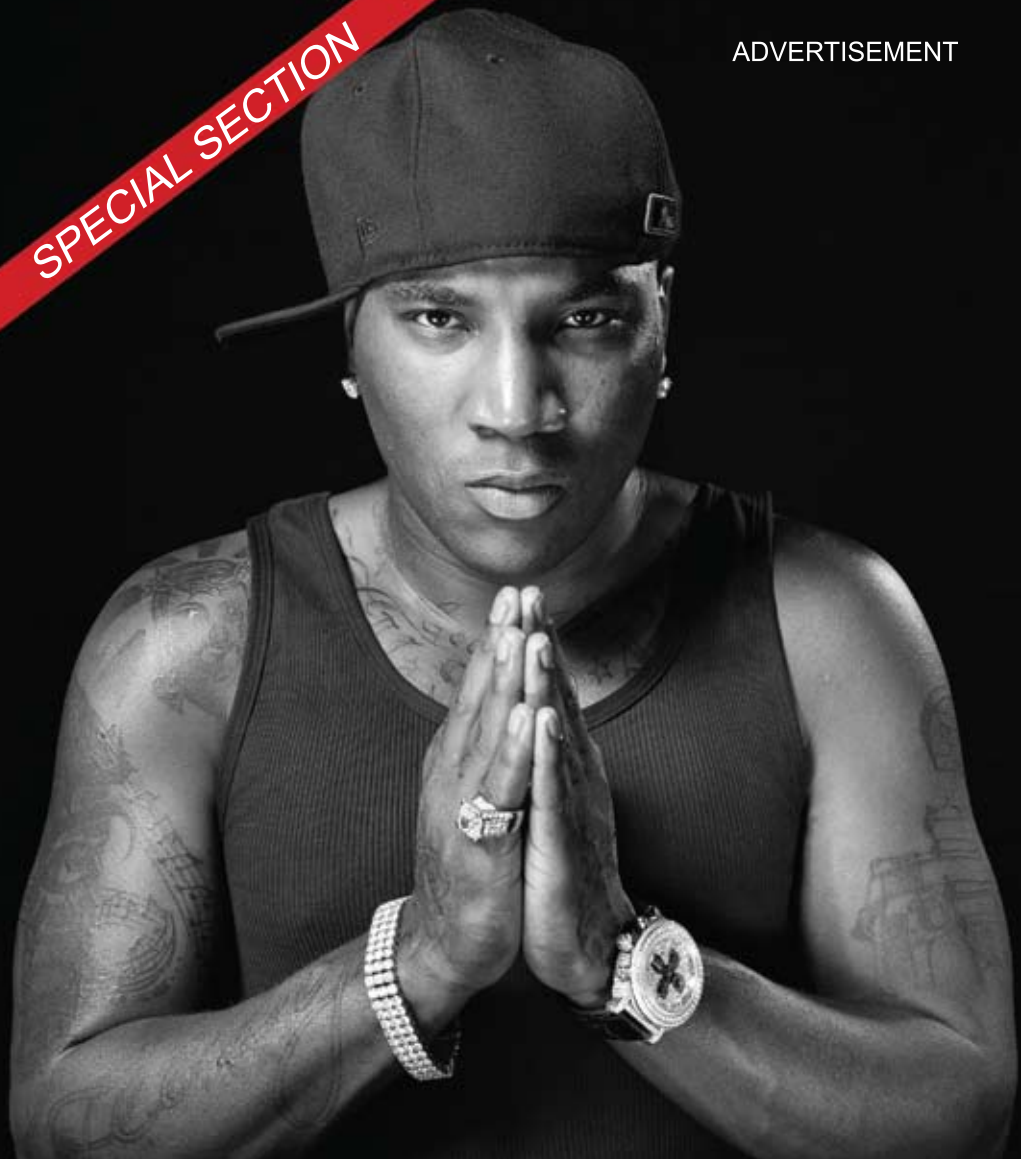
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